This is a quick little PDF of ideas that I've put together for the Friendship Link Productions.

These are the **two best concepts** I've got so far, culled down from a few more. **I've presented each logo in black** (which is how it will usually appear if/when printed) **and reversed out of black** (i.e. white - which is how it might appear on a black screen at the beginning or conclusion of a film).

Please keep in mind that although these logos are presented in black and white, **colour can be introduced if you like** - it's entirely up to you!

ALSO - Please don't look at this document and think "Oh, she's done so much work already, I couldn't possibly ask her to do more" and then just settle for one. I haven't done much work at all, and **unless you ABSOLUTELY LOVE one of these options, I'm happy to tweak one of them until you love it, or start again from scratch with some further ideas from you.**

Honestly ... I don't mind one little bit!

A FRIENDSHIP LINK
PRODUCTION

A FRIENDSHIP LINK
PRODUCTION

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The first version of the logo focuses on film and the art of making movies. It is simple, recognisable and modern, tying together a film strip with the name of the production company. It is chunky and robust.

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This version of the logo is simpler and more delicate.
Rather than focusing on the film nature of ‘Friendship Link’,
it calls back to the name’s origins: A street.
It is quieter and less intrusive than the previous logo,
though not as bold.